

THE NATIONAL SPORTS DEVELOPMENT FUND



In Great Britain there are more than eleven million people between 15 and 35 years of age. How many spend part of their leisure time taking part in some form of health-giving physical activity? The exact number is not known, but there is little doubt that the proportion is small. What is the reason for this state of affairs? Mainly, because boys and girls leaving school quickly lose their zest for sport when they find that they no longer have the advantages of good facilities, adequate equipment and, above all, the guidance of expert coaches.

It was to do something towards remedying this position that the Central Council of Physical Recreation inaugurated the National Sports Development Fund in 1947. The opening of the Fund was announced by the Lord Mayor of London at a Mansion House banquet, at which H.R.H. The Duke of Gloucester spoke and read messages from H.M. The King and H.M. The Queen Mary.

£100,000 has been set as the immediate target of the appeal, although a far larger sum will be needed eventually if all the objectives of the Fund are to be realised. They are as follows:

- (a) To give financial aid to amateur governing bodies of games and sports in need of funds;
- (b) To maintain the first National Recreation Centre at Bisham Abbey, and the Second Centre which, through the generosity of the people of South Africa, will shortly be established in the North of England.
- (c) To develop, through research and experiment, physical recreation among industrial workers, as a means of furthering their welfare;
- (d) To extend Britain's overseas contacts so that, by exchanging information, ideas and personnel, countries may learn from one another.

N.S.D.F. Committees have already been set up in some localities, and many voluntary organisations and sports bodies have run, or undertaken to run, special events in aid of the Fund.

If you have enjoyed this Sports Review, and if you share the C.C.P.R.'s desire that all young people, irrespective of their financial position, should be able if they wish to obtain expert coaching in games and sports, your help is earnestly invited.

Those who are in a position to give practical help are asked to be kind enough to write to The Appeal Organiser, National Sports Development Fund, 6 Bedford Square, London, W.C.1. In addition, donations, large or small, will be most gratefully acknowledged; they should be sent to:

THE NATIONAL SPORTS DEVELOPMENT FUND,
C.C.P.R., 2 MOUNT STREET,
MANCHESTER.

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The Service of Youth

in co-operation with the
Central Council of Physical Recreation



Olympic Sports Review

*Oldham Rugby Football Ground
Watersheddings, Oldham*

*SATURDAY, 24th JULY, 1948
2-30 p.m.*



PROGRAMME
THREEPENCE

1.—MUSICAL SELECTIONS by the BAND OF No. 1263 Sqd.
A.T.C. ROCHDALE (by kind permission of Flt. Lt. K. O.
Blackham).

★ ★ ★

2.—BOXING (under N.C.A.B.A. Rules).

JOE MARSHALL v. TOM HIGGINS
Northern Counties Feather- R.A.F. Featherweight Cham-
weight Champion, 1948. pion, 1948.

ARTHUR MASSEY v. JOE CORCORAN
R.A.F. International, Stutt- Gold Star Featherweight
gart, 1948. Lancashire and Champion of Great Britain,
Cheshire Champion, 1947. 1948.

BRIAN JELLEY v. TERRY GORDAN
Gold Star Champion of Great Lancashire and Cheshire Boys'
Britain, 1948. Club Champion, 1948.

Personal appearance of MAX SHACKLADY and TOMMY
PROFFITT (Olympic representatives, 1948).

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3.—WRESTLING:

BILL HARGREAVES, Rochdale (British Lightweight
Champion, 1942).

JACK KEEGAN, Rochdale (Finalist, British Middleweight
Championship, 1943).

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4.—AMATEUR GYMNASTICS: MANCHESTER & DISTRICT
AMATEUR GYMNASTIC TEAM, led by Tommy Parkinson
(British Olympic representative, 1928).

Team includes John Flaherty (British Olympic representa-
tive, 1948), and members of British International Team.

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5.—SCOTTISH COUNTRY DANCING: By the Ladies'
Team of the Rochdale Branch of the SCOTTISH COUNTRY
DANCING SOCIETY. *Leader:* Mrs. Mary C. Gudger, Staly-
bridge. *Music* by Pipe Major Angus McLeod (Pipe
Major of the McLeod Pipe Band, Liverpool).

6.—FOOTBALL NOVELTY ITEM: FRANK SWIFT'S
TEAM v. TOMMY FINNEY'S TEAM.

FRANK SWIFT (*Manchester City, English International*).

STAN PEARSON (*Manchester U., English International*).

JIMMY DELANEY (*Scottish International*).

JOHNNY MORRIS (*Manchester United*).

TOMMY FINNEY (*Preston N.E., Scottish International*).

STAN MORTENSON (*Blackpool, English International*).

BILL SHANKLEY (*Preston N.E., Scottish International*).

WILLIE MCINTOSH (*Preston N.E., Scottish International*).

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I N T E R V A L

During the interval a collection will be taken in aid of

THE NATIONAL SPORTS DEVELOPMENT FUND.

Music by the Band of the Rochdale A.T.C.

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7.—BICYCLE POLO: MANCHESTER B.P.C. v. MIDDLETON
B.P.C.

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8.—ATHLETICS: Demonstration of Field Events.

NORMAN DRAKE (Olympic Representative, 1948).

ERIC TURNER (British International).

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9.—ARCHERY: Demonstration by BOWMEN FROM CHESHIRE.

Captained by DONALD BURRELL.

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10.—RUGBY: Seven-a-Side Final of Oldham and District
Knock-out Competition.
