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Member of the Cattle's (Holdings) Group of Companies

Welcome to the Boulevard



SEVENS

SUNDAY, 30th MAY, 1982

Seven Seas Sevens Tournament

Sunday, 30th May, 1982 at the Boulevard Stadium

This afternoon we are privileged to play hosts to a new Rugby League event, the Seven Seas Sevens Tournament and we hope that this becomes an annual spectacle in the sporting calendar. Certainly there is enough talent on show today to provide a wealth of entertainment with the participants providing over a dozen members of the Great Britain squad selected last Tuesday to prepare for the Winter visit of the Australian Tourists.

Today's opening fixture pairs Bradford Northern with First Division newcomers Carlisle. Northern will parade internationals in David Barends, the Redfearn brothers, Keith Mumby and two newcomers to the Great Britain squad in Alan Rathbone and Gary Van Bellan. Opponents Carlisle make their second visit to the Boulevard in nine days having guested for Keith Tindall's benefit game. Led by former Hull K.R. and Hunslet star Allan Agar who guided them to promotion in their first season, the Cumbrians have three former Airlie Birds in their squad in lan Crowther, Charlie Birdsall and Graham Evans in addition to former Rovers star Wally Youngman. Spearheading their challenge for the £750 first prize will be Trumman's Man of Steel award winner Mick Morgan and Joe Bardgett who won the recent Try of the Season competition with his sensational Player Trophy touch down against Widnes. The second first round tie pairs Challenge Cup and John Player Trophy winners Hull F.C. with Second Division Champions Oldham. The Boulevarders have just enjoyed the most successful season in their history having also been runnersup in the Slalom Lager First Division Championship and Premiership Trophy and their season was crowned by the selection of Arthur Bunting and Steve Norton as Coach of the Season and First Division Player of the Season respectively. In addition the game's best supported side provide five members of the Great Britain squad in David Topliss, Steve Evans, Paul Prendiville, Steve Norton and Trevor Skerrett. Opponents Oldham just pipped Carlisle for the Second Division title and they will be keen to avenge Hull's John Player Trophy semi-final victory at Headingley in November. The Lancastrians are bringing a squad of ten players including Brian Caffrey, an ever present in their championship winning side, Ray Ashton, scorer of eighteen tries in the last twelve games and centre Mick Parrish who this season became the first ever player to score in every club game for different clubs having previously achieved the feat with Hunslet. Next onto the park come the other Humberside giants Hull Kingston Rovers and Yorkshire rivals Castleford. The Robins have experienced a rather frustrating season by their standards so they will be very eager to collect at least one award today. However they do provide three members of the Great Britain squad in David Watkinson, Mike Smith and world record signing George Fairbairn and also parade international talent in Steve Hartley, Paul Harkin and Phil Hogan. Castleford have also undergone problems this season despite having reached the Challenge Cup semi-final for they have been threatened by relegation for much of the campaign only ensuring survival with a late rally. They lack nothing in potential however for they possess some of the game's outstanding prospects in Kevin Ward, Andrew Timson, Kevin Beardmore, lan Birkby and David Finch. In addition 'Cas' possess an experienced international in John Joyner who is now a Great Britain regular and exciting individual. Last on view today are the current League Champions Leigh and Featherstone Rovers. Alex Murphy's outfit come to the Boulevard today having won the title for the first time for 76 years with their 13-4 victory at Whitehaven and also parade two of the game's exciting stars in John Woods and Des Drummond, now seasoned Great Britain internationals. They also possess two newcomers to the Great Britain squad in Ray Tabern and lan Potter and shrewd moves into the transfer market have also brought experienced campaigners Tommy Martyn and Eric Chisnall to Hilton Park. Last but not least Featherstone Rovers, like Castleford have been threatened by relegation for much of the campaign but former Hull F.C. favourite Vince Farrar still has a talented squad at his disposal. Peter Smith is another member of the Great Britain squad and one of the game's hottest prospects. Experience is provided in the form of Ken Kellett, Paul Coventry and classy loose-forward Keith Bell whilst John Gilbert and Steve Reed are both speedy backs, the former having represented Great Britain Under 24's. In addition the Colliers hope to parade their recent £20,000 signing from Batley Neil Pickerill.

The Squads

BRADFORD NORTHERN

Dean Carroll
Ian Ellis
Les Gant
Gary Hale
Ellery Hanley
Graham Idle
Richard Jasiewicz
Ian Maclean
Keith Mumby
Brian Noble
Alan Parker
David Smith

CARLISLE

Allan Agar
Joe Bardgett
Charlie Birdsall
Denis Boyd
Ian Crowther
Graham Evans
Steve Ferres
Mick Morgan
Nigel Stephenson
Wally Youngman

HULL F.C

Barry Banks
Mick Crane
Terry Day
Tony Dean
Steve Evans
Chris Harrison
Steve Norton
Gary Peacham
Paul Prendiville
Trevor Skerrett
Carl Suddaby
David Topliss

HULL K.R.

Chris Burton
George Fairbairn
Paul Harkin
Steve Hartley
Phil Hogan
David Laws
Ian Robinson
Mike Smith
David Watkinson

LEIGH

Terry Bilsbury
Eric Chisnall
Steve Donlan
Des Drummond
Philip Fox
Ken Green
Mick Hogan
Tommy Martyn
lan Potter
Alf Wilkinson
John Woods
Ray Tabern

OLDHAM

Adrian Alexander
Raymond Ashton
Brian Caffrey
Michael Cowley
Clive Hunter
Michael Kirwan
Stephen Littler
Michael Parrish
Ian Taylor
Joe Warburton

CASTLEFORD **

Bob Beardmore
Ian Birkby
Jimmy Crampton
Steve Fenton
Gary Hyde
Barry Johnson
John Joyner
Terry Richardson
Andrew Timson
Kevin Ward

FEATHERSTONE ROVERS

Alan Banks
Nigel Barker
Keith Bell
John Gilbert
Ken Kellett
Paul Lyman
Richard Marsh
Neil Pickerill
Steve Reed
Peter Smith

Take care, of yourself.

lo keep you feeling up to par, vitamins and minerals are essential. Obviously, a balanced diet will provide all that's needed, but too often today people rely on hurried, ill-prepared meals with too many processed foods. The result is that they risk not getting enough vitamins and minerals. And also at risk are convalescents, the elderly, 'faddy' eaters, people dieting incorrectly, sports addicts, women on the 'pill' or around the menopause. Those with a high consumption of alcoholalso risk a similar deficiency.

This being the case, Seven Seas Supplements may be of considerable help to you. They are a unique range of the highest quality and are available only from chemists. By taking whichever supplement you think is right for your way of life, you are helping to take the very best care of yourself.

GARLIC OIL CAPSULES (200 mcg) Garlic has long been recognised as the most potent member of the onion family, and as such has been considered a 'health food' for centuries. Today, research is providing scientific evidence to support this ancient idea. Of course, the use of garlic in cooking has the drawback of leaving a socially unacceptable breath odour. In spite of this, many people enjoy the taste it imparts to food and are convinced of its general health benefits. By taking Seven Seas garlic capsules, however, there is little risk of breath odour interfering with your enjoyment of the same health benefits as people living in the Mediterranean area - where garlic is part of the every day diet.

MULTIVITAMIN AND MINERALS WITH GINSENG EXTRACT

CAPSULES These Seven Seas capsules contain many important minerals and vitamins which may be lacking if your diet is in any way inadequate. Also included are additional natural nutrients such as cod liver oil, wheat germ oil, safflower oil, kelp, lecithin, rutin and the equivalent of 250 mg of Ginseng root powder per 2 capsules. Our unique formulation probably contains more constituents than any other formulation available today. Its many active ingredients taken as a regular food supplement will provide you with an exceptional form of nutritional insurance.

KOREAN GINSENG CAPSULES (250 mg) Seven Seas Korean Ginseng, is made from genuine fine quality six year old Ginsengroot protected in pleasantly flavoured, easy to take oval capsules. It has been used in Chinese nutrition for over 5,000 years. Researchers are now investigating the beneficial properties of Ginseng. This research is revealing the secrets of this intriguing Oriental root which has been used in recent years as a supplement to the diet of the successful Soviet athletic teams. Analysis has brought to light the fact that Ginseng root contains useful organic acids, minerals, enzymes and vitamins. It has been found to be a food supplement beneficial not only for those leading active demanding lives but also for the elderly. Discover the root of the Orient for yourself.



WHEAT GERM OIL CAPSULES Our forefathers ate large amounts of wholemeal bread, a natural source of wheat germ oil. But white bread is deficient in this substance, and, therefore, our diet today may be lacking. Seven Seas Wheat Germ Oil capsules contain the finest 'cold pressed' wheat germ oil - a rich source of Vitamin E and polyunsaturates, particularly the essential fatty acids (linoleic and linolenic acids), no longer naturally available in white bread. These substances are essential for normal healthy growth, and as they cannot be made by our bodies, must be supplied from our diets. Hence the great value of Seven Seas Wheat Germ Oil to your family.

VITAMIN B COMPLEX WITH B15 AND BREWERS YEAST CAPSULES 'B' Vitamins and their associated nutrients play key roles in the body's vital metabolism, helping to maintain the health of the nervous system, digestion and skin. Certain groups of people such as the chronically ill, the elderly, oral contraceptive users, children eating lots of sweets and snack foods and anyone who does not eat a regular balanced diet are at risk of a 'B' vitamin deficiency. These vitamins are not stored in the body, so daily intake is essential. Taken regularly this balanced Seven Seas formula containing Brewers Yeast, Liver Extract plus other valuable nutrients will help maintain adequate levels of 'B' vitamins in the body.

CIDER+3 DIETARY AID This Seven Seas dietary aid will help ensure you receive significant amounts of certain valuable vitamins, minerals and nutrients, which may become deficient whilst dieting. Cider Vinegar comes from apples and contains potassium. Lecithin is derived from the soya bean and is a natural emulsifier. Kelp is a form of seaweed, a source of many micro-nutrients including iodine. In addition, our formula contains wheat germ oil - a natural source of Vitamin E - and Vitamin B6 - a substance available in foods such as bread and beer, rice, beans and peas, and, therefore, one which may be deficient if these foods are removed from your dieting programme. These capsules are specially formulated to be taken as a supplement to a weight reducing or calorie controlled diet which may sometimes be inadequately balanced. Suggested diet sheets may be obtained on request from our Nutrition Department at the address on the rear cover of this leaflet.

SUPER VITAMIN E CAPSULES Recently there has been an increasing emphasis on the important role of polyunsaturated fats, such as corn and vegetable oils, in the diet. However, the use of these fats appears to place a greater burden on the body's Vitamin 'E' reserves. Consequently, if the consumption of polyunsaturates is increased, a larger intake of this vitamin may be needed. Polyunsaturates, including the essential fatty acids (so called Vitamins F1 and F2) and some vital nutrients such as Vitamin A can be destroyed by oxygen when exposed to air. It is thought that Vitamin E helps to prevent this loss of potency. These Seven Seas Super E capsules will help ensure that you receive an adequate intake of this essential protection.

SEVEN SEAS SUPPLEMENTS -naturally conducive to good health.



SEVEN SEAS HEALTH CARE LIMITED

MARFLEET REFINING COMPANY LIMITED is a wholly owned associated company of Imperial Foods Limited, part of the Imperial Tobacco Group — one of the major sponsors of sporting events in the United Kingdom.

Apart from being suppliers of edible oils and fats to the food industry and animal feeding fats to the feed compounder, MARFLEET REFINING COMPANY LIMITED have a significant commitment to the health food industry of the U.K. through its two subsidiaries BRITISH COD LIVER OILS LIMITED and SEVEN SEAS HEALTH CARE LIMITED. These two Companies market Seven Seas Health Products throughout the world, exporting to over 90 countries.

Seven Seas health products are among the fastest selling vitamin and tonic products in the U.K. chemists and include Cod Liver Oil (where Seven Seas is the world's biggest selling brand), and a new range of nutritional health supplements including Ginseng, Wheat Germ Oil, Multivitamin Capsules, Vitamin B Complex, Garlic Oil, Vitamin E and Cider + 3.

For Sportsmen, the main and permanent goal must be the achievement of peak performance, fine tuning of the body so that it's working like a perfectly balanced machine.

Even if you are not actively involved in sport, this question of balance is particularly important, after all, everyone wants to feel fit and healthy, don't we?, even if we don't take regular exercise.

When we say 'balance' we are talking about the maintainance of an energy balance between your output (or performance) and your energy intake (your food).

A good diet, of course, provides most of the vitamins and nutrients a normal body needs, but if you are a sportsman, or if you are in any doubt about the quality of your diet, you could be making bigger demands of your body than it can provide.

This is why so many people, athletes and sportsmen included, like to take a little nutritional insurance — to make sure that their bodies are receiving a plentiful supply of vitamins, minerals and trace elements to keep the body machine at its peak performance, or, simply, at its fittest.

Seven Seas Multivitamins and Minerals with Ginseng contain 34 vital ingredients that give you this insurance.

Two easy-to-swallow capsules taken with breakfast ensures that your body and muscle fibre are getting all that they need to keep your performance or general fitness at its optimum.

Seven Seas Multivitamins and Minerals with Ginseng. From Boots and all good chemists.

You've only one body — so give it the best.

In the long run, you'll get the best back.

The Company is pleased to have the opportunity to sponsor in Hull a Rugby League Seven-a-Side competition, to be known as the SEVEN SEAS SEVENS.

	Group 2				Group 1				4
FEATHERSTONE ROVERS	LEIGH	CASTLEFORD	HULL K.R.	OLDHAM	HULL F.C.	CARLISLE	BRADFORD NORTHERN	First Round	***
								Semi-Final	
								Final	
								Winner	

SEASON PASSES 1982/83

Privilege Prices up to 16th July, 1982

SEATS: Adults £34.00 (saving £3.50)
Juniors and O.A.P.'s £25.00 (saving £3.50)

GROUND ONLY: Adults £21.00 (saving £3.00)

Junior and O.A.P.'s £13.50 (saving £1.50)

FAMILY PASS:

One Adult and Junior/O.A.P. £33.00 (saving £6.00)

Season Passes will be available at the above privilege prices from Tuesday, 1st June at the Secretary's Office, Airlie Street commencing 9.30a.m.

A Season Pass entitles the holder to free admission to all First Team and 'A' Team League fixtures. In addition preferential treatment is given in respect of all ticket games and in respect of the clubs' allocation of tickets when cupties are played away from home or on neutral grounds. The above prices are available until 16th July, 1982 and in the case of existing passholders in respect of seating accommodation seats will be reserved until that date, after which they will be placed at the disposal of the public.

Postal applications should be accompanied by a stamped, addressed envelope together with a remittance for the full amount. Cheques, Postal Orders, etc., should be made out to Hull F.C. Ltd. Applications should be addressed to the Hull F.C. Ticket Office, Boulevard Stadium, Airlie Street, Hull.